

# Driving innovative thinking in the New Zealand construction industry

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Innovation in construction is aimed at getting better performance for the same cost or the same performance at lesser cost. Innovative thinking is one of the key areas of interest for the New Zealand construction industry. SCIRT is the only construction organisation in New Zealand that has specifically placed innovation as one of its key performance indicators. SCIRT introduced innovation as the performance driver for the purpose of fostering an on-going culture of continuous improvement. Innovation is a complex phenomenon under which its effects, measurement, and requirements using a comprehensive classification model. Through analyses of more than 550 innovations produced by SCIRT, this research used a six-view classification model (Innovation type, Innovation Directive, Innovation Novelty, Innovation Source, Innovation Benefit and Innovation Driver) to gain a comprehensive view of innovations. This paper demonstrates that by wider use of innovation as one of the key performance indicators, the construction industry could improve performance.

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